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FOR IMMEDIATE RELEASE

## GIVE ONLINE THROUGH ARKANSASGIVES.ORG ON APRIL 7 TO HELP HARVEST REGIONAL FOOD BANK

Texarkana, Ark. (April 4, 2016) – Harvest Regional Food Bank will earn bonus dollars and have a chance to earn prizes for every gift given online through [ArkansasGives.org](http://ArkansasGives.org) from 8 a.m. to 8 p.m. Thursday.

“Your online donation April 7 will help Harvest Regional Food Bank to alleviate hunger in southwest Arkansas and northeast Texas through food distribution and education,” said Camille Wrinkle, Executive Director of the Food Bank.

Last year ArkansasGives raised \$2 million online in one day for more than 350 nonprofits statewide. This year’s goal is \$4 million. Arkansas Community Foundation has set up a \$400,000 bonus pool to be divided among the charities participating statewide. In addition, Harvest Regional Food Bank will compete for additional cash prizes from First Security Bank that will be awarded to the organizations that raise the most individual donations and most total dollars.

The public will be able to give online from smartphones, tablets or personal computers by going to [ArkansasGives.org](http://ArkansasGives.org), choosing Harvest Regional Food Bank and making a credit card donation.

At Harvest Regional Food Bank, we work to feed children, families, and seniors who are hungry. We work year-round to provide food to those facing hunger with an expansive network of food pantries, soup kitchens, and other food programs. We aim to create a hunger-free community and believe that service to others is fundamental to creating that. But we can’t do it alone. We need help from our community. With every \$1 donated, we can provide enough food for more than 5 meals!

“For one day, givers throughout Arkansas will have one easy way to give through Arkansas Community Foundation’s [ArkansasGives.org](http://ArkansasGives.org) site,” said Camille Wrinkle.

ArkansasGives is presented by Arkansas Community Foundation in partnership with Arkansas Nonprofit Alliance and AT&T Arkansas. Media partners include THV 11 in Little Rock, KAIT in Jonesboro, KFSM TV 5

in Fort-Smith-Fayetteville, iHeart Media, the Arkansas Press Association, the Arkansas Broadcast Association and Soiree Magazine.

Arkansas Community Foundation offers tools to help Arkansans protect, grow and direct their charitable dollars as they learn more about community needs. By making grants and sharing knowledge, the Community Foundation supports charitable programs that work for Arkansas and partners to create new initiatives that address the gaps. Since 1976, the Community Foundation has provided more than \$132 million in grants and partnered with thousands of Arkansans to help them improve our neighborhoods, our towns and our entire state. Contributions to the Community Foundation, its funds and any of its 27 affiliates are fully tax deductible.

Harvest Regional Food Bank serves over 60,000 individuals in 10 counties each year through a network of nearly 100 partner agencies, pantries, shelters, and soup kitchens. Arkansas consistently ranks in the top 5 for the highest incidents of hunger. Harvest Regional Food Bank works to eliminate hunger through Food Banking, Food Rescue, the Backpack Program, and Mobile Pantry.