



Dear Friends,

Enclosed please find the Sponsorship Application for the 31st Annual Taste of Texarkana, Tuesday, October 22nd, at the Four States Fair Grounds. This event attracts nearly 2,000 people that experience delectable cuisine from over 40 area restaurants, along with specialty beer and wine. Below are the sponsorship levels:

• Grand Presenting Sponsor - \$10,000

Premium recognition as a sponsor on all internally generated publicity (internet, newsletter, and social media), in interviews, newspaper and radio, and on the welcome banner seen by over 2,000 attendees. The Grand Presenting Sponsor will have their logo featured on our sponsor thank you display on our homepage for one year. Presenting Sponsors also have the option of a 10x10 display booth at Taste of Texarkana & the option to put special offers, products, and coupons in our 300+ VIP bags. Receives 3 VIP tables (each table seats 10).

• Presenting Sponsor - \$5,000

Recognized as a sponsor on all internally generated publicity (internet, newsletter, and social media), in interviews, newspaper and radio, and on the welcome banner seen by over 2,000 attendees. Presenting Sponsors also have the option of a 10x10 display booth at Taste of Texarkana & the option to put special offers, products, and coupons in our 300+ VIP bags. Receives 2 VIP tables (each table seats 10).

• Main Course Sponsor - \$2,500

Recognized as a sponsor on all internally generated publicity (internet, newsletter, and social media) and on the welcome banner seen by over 2,000 attendees. Main Course Sponsors also have the option of having a 10x10 display booth at Taste of Texarkana & the option to put special offers, products, and coupons in our 300+ VIP bags. Receives 1 VIP table (table seats 10) + 10 regular tickets.

• Appetizer Sponsor - \$1,000

Recognized as a sponsor on all internally generated publicity (internet, newsletter, and social media), and on the welcome banner seen by over 2,000 attendees. Appetizer Sponsors also have the option of having half of a 10x10 display booth at Taste of Texarkana & the option to put special offers, products, and coupons in our 300+ VIP bags. Receives 10 regular tickets.

Your sponsorship of Taste of Texarkana provides the most basic need – food – to those that need it. Over the past year, we have provided over 4.5 million pounds of food to over 60,000 individuals in our region. Over 1,000 school children went home with a backpack of food each Friday to get them through the weekends. Thousands of seniors were able to get hot meals and use their limited funds for other necessities. And, thousands of unemployed and underemployed families received help with their groceries while they get back on their feet. **Thank you for your consideration. We hope to see you there!**


Camille Coker Wrinkle
Executive Director



YES, I WILL SPONSOR THE 31st ANNUAL TASTE OF TEXARKANA!

Sponsor Name (to appear in publicity): _____

Contact Person: _____ Check here for no publicity: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Level:

Grand Presenting Sponsor - \$10,000 **Presenting Sponsor - \$5,000**

Main Course Sponsor - \$2,500 **Appetizer Sponsor - \$1,000**

Other \$ _____

Additional Tickets:

_____ Number of Adult tickets at \$25 (tickets will be \$30 at the door) \$ _____

_____ Number of VIP tickets at \$50 (in advance only) \$ _____

Total Due \$ _____

_____ *Payment enclosed*

_____ *Please invoice full amount*

All sponsorships must be confirmed 30 days prior to event date to guarantee publicity

Taste of Texarkana will be October 22, 2024 from 5-8pm at the Four States Fairgrounds benefitting Harvest Texarkana.

All donations are tax deductible.

PLEASE RETURN THIS COMPLETED FORM:

To: Harvest Regional Food Bank, PO Box 707, Texarkana, TX 75504

by Email: Development@hrfb.org, or Fax: 870-774-1905